

2024 SPONSORSHIP OPPORTUNITIES

KEYS FOR CANCER • WHISKEY & WINE ON NINE • PASTA FOR A PURPOSE





Aunt Susie's **CANCER WELLNESS CENTER**

At Aunt Susie's we support patients and families impacted by cancer at a time when they need it the most. By offering a sense of community, understanding, resources, and assistance with day to day responsibilities, we aim to be the shining light guiding our families through difficult times.

We proudly offer:

- Care Essentials
- Food Assistance
- Wigs & Salon Services
- Dignity Tops
- Prostheses & Bras
- Transportation
- House Cleaning
- Support Groups
- Companionship



WHY SPONSOR?

By becoming an Aunt Susie's sponsor, you're helping us serve more people in Stark County who are undergoing treatment for cancer.

- Aunt Susie's has served over 400 clients to date.
- Our volunteers provide more than 450 round trip rides on an annual basis.
- Aunt Susie's covers the cost for Koala Kruisers to safely transport clients who require a wheelchair.
- We provide nearly \$20,000 in grocery cards annually.





Aunt Susie's MULTI-EVENT SPONSORSHIP PROGRAM

Aunt Susie's Multi-Event Sponsorship Program offers our corporate/business supporters the opportunity to make one comprehensive, annual gift that will sponsor a year of Aunt Susie's programs and events. We believe that this offering will provide our partners with greater value and impact for your charitable dollars.

Title SPONSORSHIP

\$15,000

Title Sponsor for 2024 Fundraising Events	
Pasta for a Purpose Title Sponsor	✓
Keys for Cancer Title Sponsor	✓
Whiskey & Wine on Nine Title Sponsor	✓
<i>See pages 3-5 for Full List of Title Sponsor Benefits</i>	
Add-On Benefits	
Logo on Homepage of Aunt Susie's Website	✓
Logo on Aunt Susie's Volunteer Newsletters	✓
Logo on Aunt Susie's Donor Newsletters	✓
Monthly Social Media Mentions / Shares	✓

Premier SPONSORSHIP

\$10,000

Premier Sponsor for 2024 Fundraising Events	
Pasta for a Purpose Premier Sponsor	✓
Keys for Cancer Premier Sponsor	✓
Whiskey & Wine on Nine Premier Sponsor	✓
<i>See pages 3-5 for Full List of Premier Sponsor Benefits</i>	
Add-On Benefits	
Logo on Homepage of Aunt Susie's Website	✓
Logo on Aunt Susie's Volunteer Newsletters	✓
Logo on Aunt Susie's Donor Newsletters	✓
Monthly Social Media Mentions / Shares	✓



JULY 5, 2024 | 6PM-10PM

MEYERS LAKE, CANTON

New for 2024, Aunt Susie's Keys for Cancer will be an unforgettable evening at Meyers Lake that promises to be music to your ears and warmth to your heart. Showcase your commitment to supporting families impacted by cancer. Whether you're a small business or corporate entity, there's an opportunity for you to be involved and make a meaningful impact.

Dueling Pianos | Catered Dinner | Silent Auction | Live Auction | 50/50 Raffle



Event Sponsorship Opportunities

	Title Sponsor	Premier Sponsor			
	Beethoven	Mozart	Bach	Chopin	Brahms
	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Number of Event Tickets w/ Premier Seating	6	4	2		
Pre-Event Recognition					
Logo on Event Ticket & Promotional Materials	✓				
Recognition on Aunt Susie's Website	✓	✓	✓	✓	✓
Social Media Mentions	Dedicated Post	Dedicated Post	Dedicated Post	✓	
Logo on Paid Facebook Advertising	✓				
Event Recognition					
Announced Recognition at Event	✓	✓	✓		
Exclusive Brand Signage at Event	✓	✓			
Logo on Sponsor Signage at Event	✓	✓	✓	✓	
Recognition in Event Program	✓	✓	✓	✓	✓
Ad in Event Program	Full Page	1/2 Page	1/4 Page		
Dinner Table Recognition	✓	✓	✓	✓	✓
Complimentary Wine Bottles	2 Bottles	1 Bottle	1 Bottle		



AUGUST 10, 2024 | 9AM-4PM
 ARROWHEAD GOLF CLUB, NORTH CANTON

New for 2024, Aunt Susie's Whiskey & Wine on Nine, will offer a one-of-a-kind golf outing experience that is as fun as it is unique. Guests will enjoy 18 holes of golf, exciting competitions, steak dinner, and so much more!

Golf Ball Drop | Whiskey & Wine Tastings | Specialty Basket Raffle | OSU Season Ticket Raffle



Event Sponsorship Opportunities

	Title Sponsor	Premier Sponsor			
	Ace	Eagle	Birdie	Par	Hole Sponsor
	\$5,000	\$3,500	\$1,500	\$750	\$200
Players	1 Foursome	1 Foursome	2 Players		
Pre-Event Recognition					
Logo on All Outing Advertising	✓				
Recognition on Aunt Susie's Website	✓	✓	✓	✓	
Social Media Mentions	Dedicated Post	Dedicated Post	Dedicated Post	✓	
Logo on Paid Facebook Advertising	✓				
Event Recognition					
Announced Recognition at Event	✓	✓	✓		
Exclusive Brand Signage at Event	Registration & Golf Carts	Whiskey & Wine Holes	Contest Holes		
Logo on Sponsor Signage at Event	✓	✓	✓	✓	
Recognition in Event Program	✓	✓	✓	✓	✓
Ad in Event Program	Full Page	1/2 Page	1/4 Page		
Dinner Table Recognition	✓	✓	✓	✓	
Hole Signs	2 Hole Signs			1 Hole Sponsor Sign	1 Hole Sponsor Sign

Pasta

FOR A PURPOSE

OCTOBER 12, 2024 | 4PM-7PM
 NINTH STREET EVENT CENTER, MASSILLON

Aunt Susie's 9th annual Pasta for a Purpose is where good food, meets a great cause. This family-friendly event has a huge following of supporters, with an expected attendance of over 400 people. We hope that we can count on you to help make this year another success story.

Pasta Dinner | Basket Raffle | Grand Raffle | Wine & Gift Card Pulls



Event Sponsorship Opportunities

	Title Sponsor <i>Rome</i> \$2,500	Premier Sponsor <i>Milan</i> \$1,500	<i>Florence</i> \$500	<i>Venice</i> \$250
Number of Event Tickets Included	10	6	4	2
Pre-Event Recognition				
Logo on Event Ticket & Promotional Materials	✓			
Recognition on Aunt Susie's Website	✓	✓	✓	✓
Social Media Mentions	Dedicated Post	Dedicated Post	✓	✓
Logo on Paid Facebook Advertising	✓			
Event Recognition				
Announced Recognition at Event	✓	✓		
Dedicated Sponsor Signage	✓	✓		
Recognition on Projection Screens	✓	✓	✓	✓
Recognition in Event Program	✓	✓	✓	✓
Ad in Event Program	Full Page	1/2 Page	1/4 Page	
Branding at Entrance of Event	✓			
Table Recognition	✓	✓	✓	✓



THANK YOU FOR YOUR SUPPORT!

Don't see a sponsor package that interests you? There's more ways that you can help.
We're also in need of:

- Raffle / Silent Auction Items & Baskets
- Wine & Whiskey Donations
- Restaurant & Store Gift Cards

SPONSOR APPLICATION

Sponsor Name _____

Primary Contact Name _____

Street Address _____

City, State, Zip _____

Phone _____ Email _____

Signature _____

For more information call (330) 400-1215 or visit www.auntsusies.org.
Please make checks payable to Aunt Susie's Cancer Wellness Center.
Sponsors, please email your logo to tamra@servlocal.net.

Multi-Event Sponsor		
<input type="checkbox"/> \$15,000 Title	<input type="checkbox"/> \$10,000 Premier	
Keys for Cancer		
<input type="checkbox"/> \$7,500 Beethoven	<input type="checkbox"/> \$5,000 Mozart	<input type="checkbox"/> \$2,500 Bach
<input type="checkbox"/> \$1,000 Chopin	<input type="checkbox"/> \$500 Brahms	
Whiskey & Wine on Nine		
<input type="checkbox"/> \$5,000 Ace	<input type="checkbox"/> \$3,500 Eagle	<input type="checkbox"/> \$1,500 Birdie
<input type="checkbox"/> \$750 Par	<input type="checkbox"/> \$200 Hole Sponsor	
Pasta for a Purpose		
<input type="checkbox"/> \$2,500 Rome	<input type="checkbox"/> \$1,500 Milan	
<input type="checkbox"/> \$500 Florence	<input type="checkbox"/> \$250 Venice	



auntsusies.org 330.400.1215

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